



NOURISH AND NURTURE MORE LIVES EVERYDAY

#### TIGER BRANDS INTERIM RESULTS PRESENTATION

30 May 2023









#### Forward-looking statement

This document contains forward looking statements that, unless otherwise indicated, reflect the company's expectations as at 30 May 2023. Actual results may differ materially from the company's expectations if known and unknown risks or uncertainties affect the business, or if estimates or assumptions prove to be inaccurate. The company cannot guarantee that any forward-looking statement will materialise and, accordingly, readers are cautioned not to place undue reliance on these forward-looking statements. The company disclaims any intention and assumes no obligation to update or revise any forward-looking statement even if new information becomes available as a result of future events or for any other reason, save as required to do so by legislation and/or regulation.





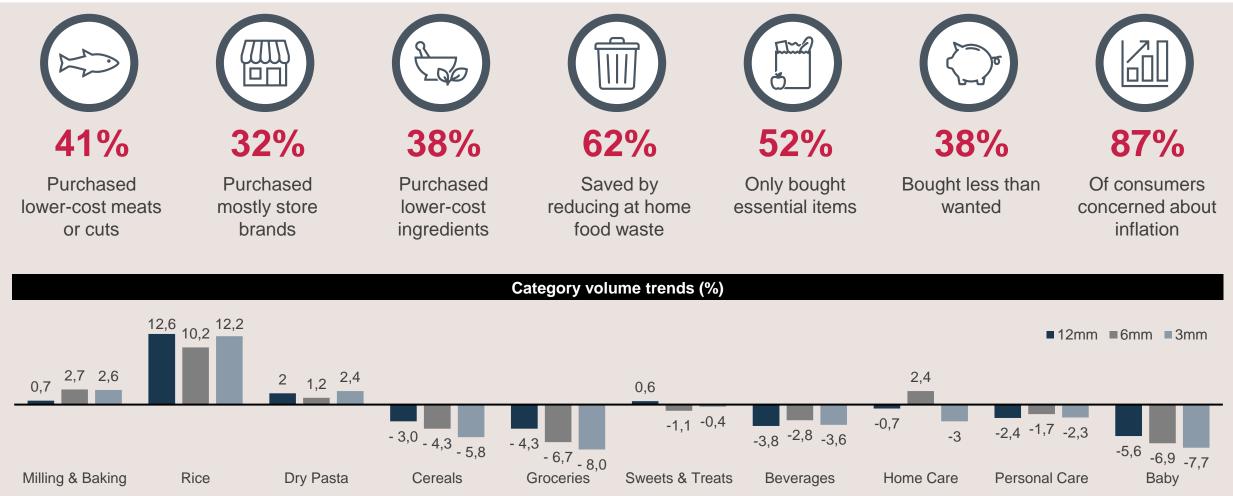
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#### EXECUTIVE SUMMARY OF PERFORMANCE

Noel Doyle | CEO

Increasingly tough consumer environment with accelerating volume declines and a clear shift towards essentials



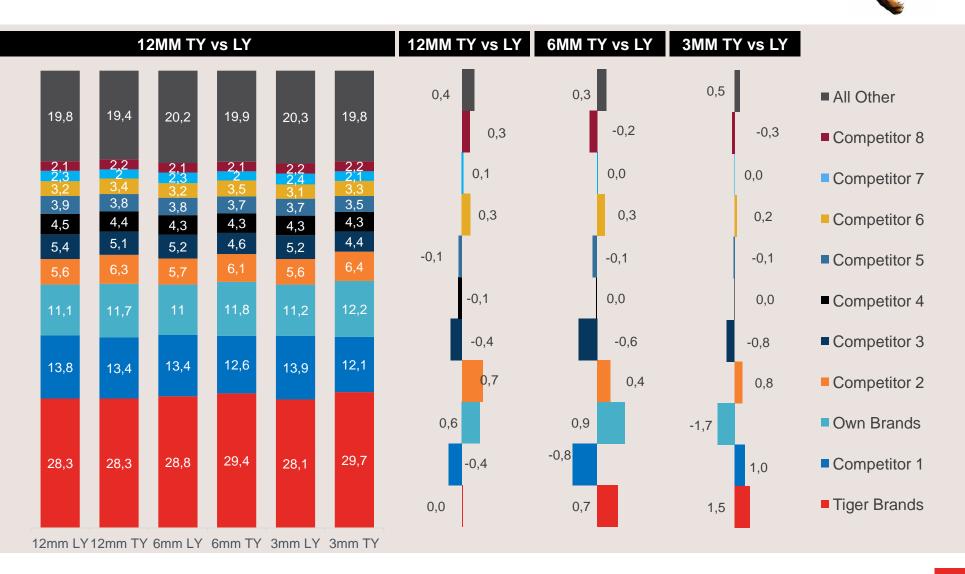


#### Return on effort not reflected in return on sales and equity



**TIGER BRANDS** 

Good performance in the modern trade over weighted to Milling & Rice resulting in margin compression – less successful in wholesale & general trade where price sensitivities are greater



Value shares | Source: Circana (previously iRi)

**TIGER BRANDS** 

# Consistent marketing, value-led innovations & compelling pricing result in Billion Rand Brands remaining firm favourites



BRAND	EQUITY RANK Sept 22 Mar 23	VOLUME S Sept 22	HARE Mar 23	VOLUM Sept 22	IE RANK Mar 23	VALUE S Sept 22	SHARE Mar 23	VALUE Sept 22	RANK Mar 23
TASTIC	#1 #1	32,9%	40,0%	#1	#1	36,6%	41,3%	#1	#1
Alban	#1 #1	29,8%	30,3%	#1	#1	30,7%	30,9%	#1	#1
Section ?	#3 <b>#3</b>	22,7%	34,1%	#3	#1	22,8%	32,4%	#3	#1
	#2 <b>#2</b>	8,5%	10,4%	#3	#2	9,2%	10,7%	#2	#2
er mer mone	#2 <b>#2</b>	39,7%	38,5%	#1	#1	44,0%	43,0%	#1	#1
KOO	#1 #1	64,3%	64,5%	#1	#1	67,5%	66,7%	#1	#1
Castes real good	#1 #1	54,2%	55,0%	#1	#1	60,2%	60,3%	#1	#1
CROSSE & BLACKWELL BRC 100	#1 #1	36,4%	<b>29</b> ,0%	#2	#2	37,9%	32,1%	#2	#2
	#1 #1	41,3%	45,7%	#1	#1	43,0%	45,1%	#1	#1
PURITY	#1 #1	85,1%	85,7%	#1	#1	85,5%	85,0%	#1	#1

Source: Kantar BHT Brand Power Scores 2023; IRI Share Data FY Mar 2023. Category definitions: Koo = beans; Purity = homogenised, Golden Cloud = Flour and Jungle Oats = Hot Cereals (BH = All cereals)





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#### FINANCIAL REVIEW

Deepa Sita CFO First half performance reflects recovery in key segments offset by category-specific headwinds and higher cost of operating



Highlights	Headwinds
<ul> <li>Period on period volume trend reflects recovery in key segments <ul> <li>Bakeries</li> <li>Snacks &amp; Treats</li> <li>Personal Care</li> <li>Exports</li> </ul> </li> <li>Specific revenue management initiatives gaining traction <ul> <li>Discount dispersion in Bakeries</li> <li>SKU prioritisation in Groceries</li> </ul> </li> <li>Cost saving delivering at target levels despite high input cost inflation</li> </ul>	<ul> <li>Significant headwinds in Groceries</li> <li>Poor price/volume management in Rice</li> <li>Increased cost push pressures <ul> <li>Impact of operating at higher stages of loadshedding</li> <li>Incremental cost of R48m in H1 (total = R76m)</li> </ul> </li> <li>Working Capital investment <ul> <li>Conscious decision to increase specific raw material stock levels</li> <li>Build up of finished goods inventory levels</li> </ul> </li> <li>Despite cost savings, under-recoveries and pricing constraints resulted in gross margin compression</li> </ul>

Strong revenue growth while higher operating costs dilute earnings

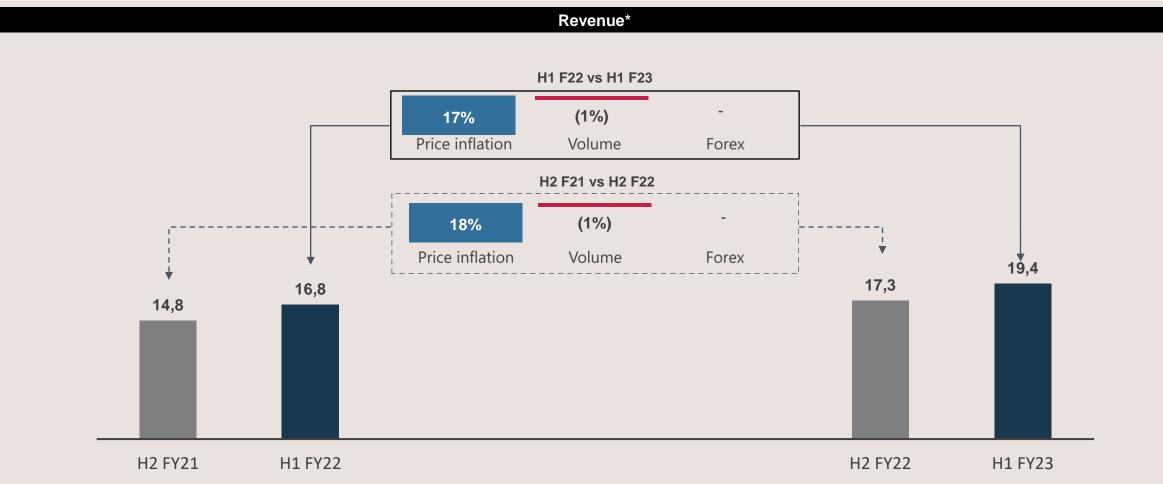
Pricing 🔺 17%	Revenue	Volumes 🔻 1%
Revenue ▲ 16% to <b>R19,4bn</b>	Gross profit ▲ 7% to <b>R5,2bn</b>	Operating income* ▼ 9% at <b>R1,4bn</b>
Gross margin ▼ 220bps to <b>27,0%</b>	Operating margin* ▼ 190bps at <b>7,0%</b>	Effective tax rate <a>10</a> 10 10
In	come from associates 🔺 51% to R27	ōm



\*Group operating income before impairments and non-operational items

**TIGER BRANDS** 





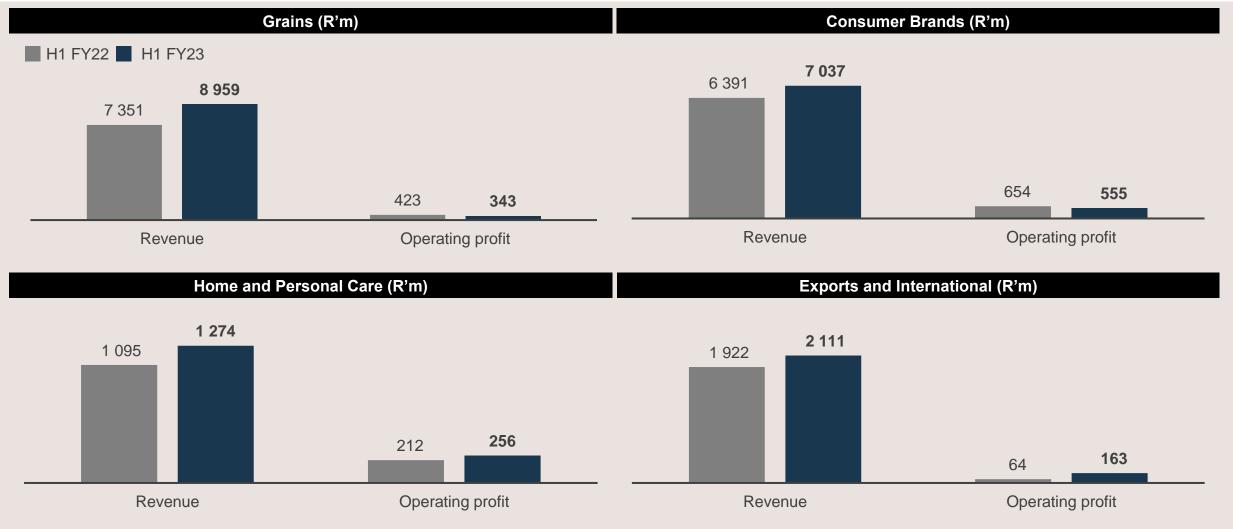
Revenue increased 16% year-on-year to R19,4bn driven largely by price inflation, while operating income was impacted by higher costs associated with operating in an inflationary environment



Rm	H1 FY23	H1 FY22	
Total revenue	19 381	16 758	Decline in annea marcin attributeble to
Cost of sales	(14 139)	(11 870)	Decline in gross margin attributable to
Gross profit	5 242	4 888 •	higher costs
Gross profit %	27,0%	29,2%	<ul> <li>Total cost of loadshedding amounted to R76m</li> </ul>
Sales, marketing and distribution expenses	(2 967)	(2 671)	(R12m in H1 FY22)
Other operating expenses	(950)	(896)	- Incremental energy cost of R48m
Operating income before sundry income	1 324	1 321 👇	
Sundry income	32	172	Operating income impacted by:
Operating income before impairments and non-operational items	1 356	1 493	- Sustained marketing investment
Operating income %	7,0%	8,9%	- Increased distribution cost led by geographic mix
Impairments and fair value losses	-	-	and fuel costs
Operating income before non-operational items	1 356	1 493	- Further impacted by benefit of insurance
Non-operational items	33	11	proceeds in prior year
Profit including non-operational items	1 389	1 504 🔸	
Net finance costs	(94)	(34)	Higher financing costs driven by increased
Foreign exchange profit/(loss)	(15)	5	• working capital requirements, interest rates
Investment income	12	12 🛶	and impact of share buyback on cash
Income from associated companies	275	182	
Profit before taxation	1 568	1 669	
Taxation	(379)	(439)	Income from acception benefited from
Profit for the year	1 189	1 230	Income from associates benefited from
			• strong top-line performance and favourable
EPS from operations	749	733	currency translation gains from Carozzi
HEPS from operations	731	729	

Solid revenue performances driven by price inflation and volume recovery in key segments, operating income impacted by higher operating costs and supply chain complexity

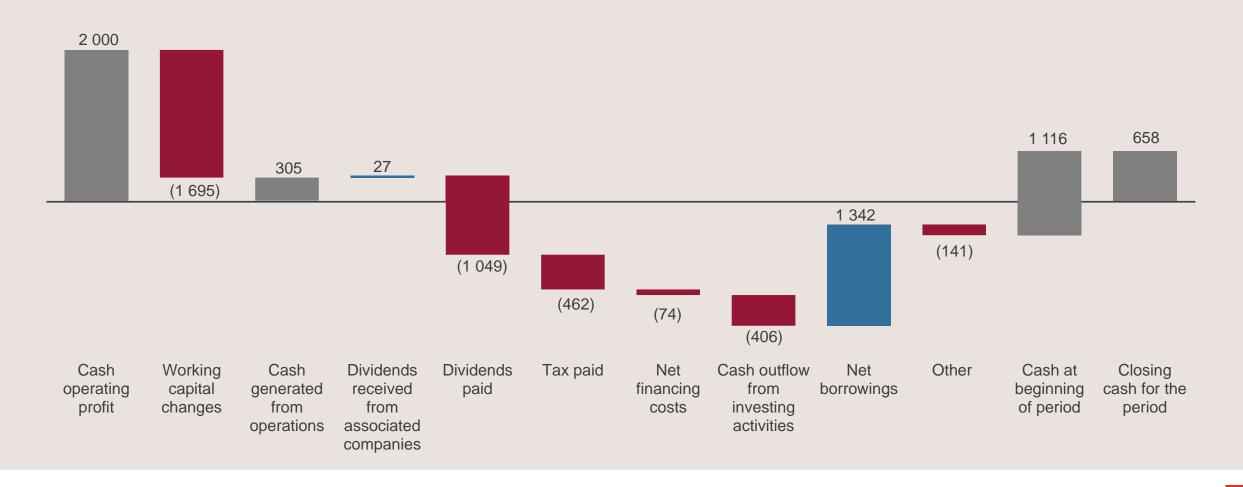




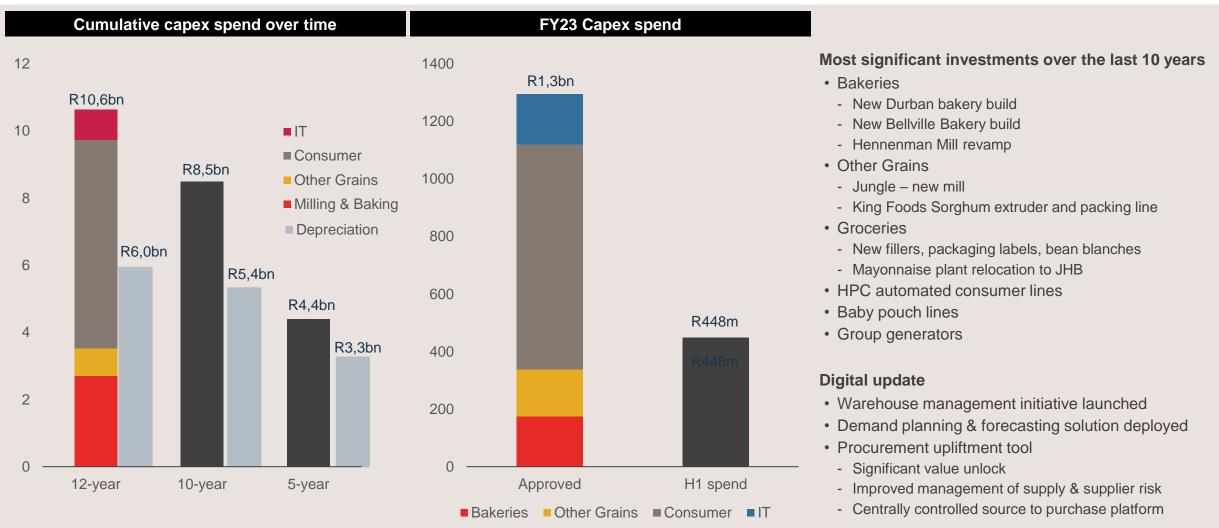
Closing cash position reflects significant investment in working capital and low opening cash balances due to share buyback with net debt ending at R1,7bn



Major contributors to decrease in cash for the period (R'm)

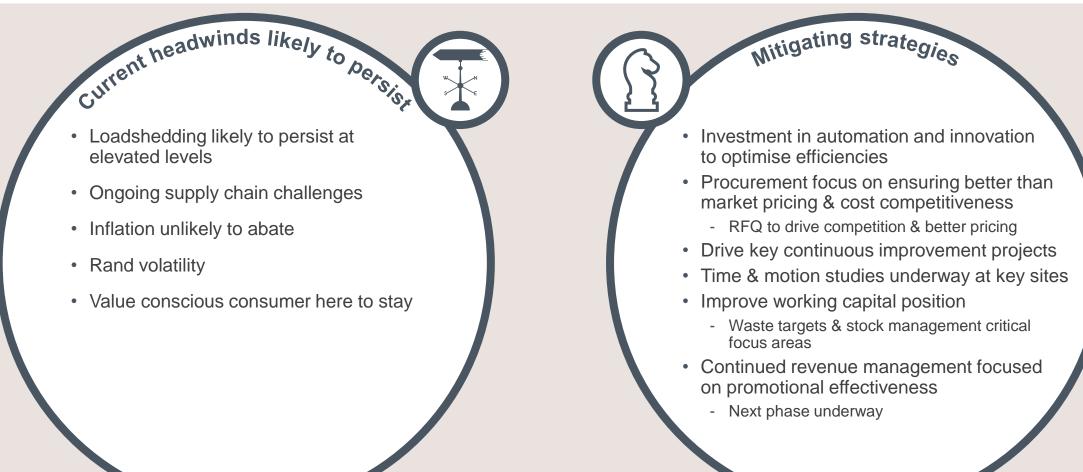






### Looking ahead: Remain focused on execution in an increasingly difficult environment







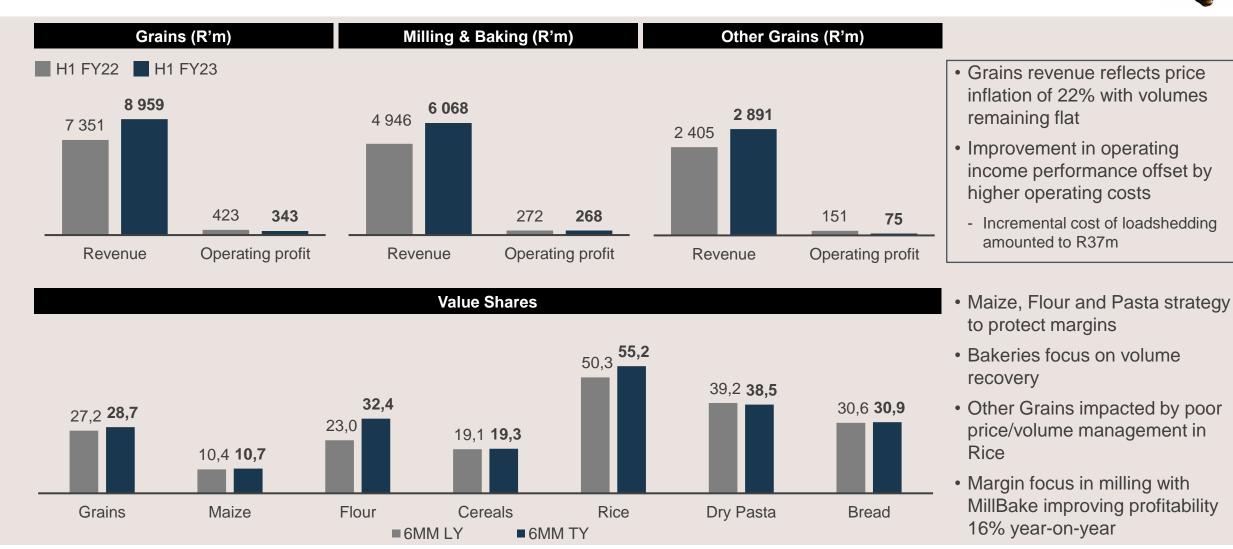


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#### GRAINS

Yokesh Maharaj Chief Growth Officer Enhanced profitability in Millbake offset by significant loadshedding cost, product mix in Other Grains and poor price/volume management in Rice





## Milling and Baking



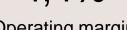
#### **23%** R6,1bn Revenue

R268m **Operating profit** 

2%

**109** bps

4,4%



**Operating margin** 



- Focus on bread volume recovery in the General trade while maintaining TEG
- New Albany brand positioning
- Focused capex rollout at key bakeries
- Improve OEE's across the board

- Volume recovery in bread enhances MillBake value chain profitability up 16%
  - Albany achieving volume share gains ahead of the market driven by white bread
  - Well-supported by top-end retail
- Volume recovery in GT to be prioritized
- 2 new limited-edition Tinkies variants launched & performing well
- Costs adversely impacted by "water shedding", loadshedding and related generator costs
  - Incremental cost of loadshedding R27m
  - R1m to mitigate knock-on effect on water supply in Germiston and Secunda
- Maize adversely impacted by raw material price compounded by lower volumes and higher conversion costs
  - Lower by-product prices
- Sorghum impacted by 35% increase in raw materials due to reduced plantings in Sub-Saharan Africa and currency weakness
  - Higher inflation negatively impacting demand for Sorghum Beverages

## **Other Grains**



# ▲ 20% R2,9bn

R75m Operating profit

**50%** 



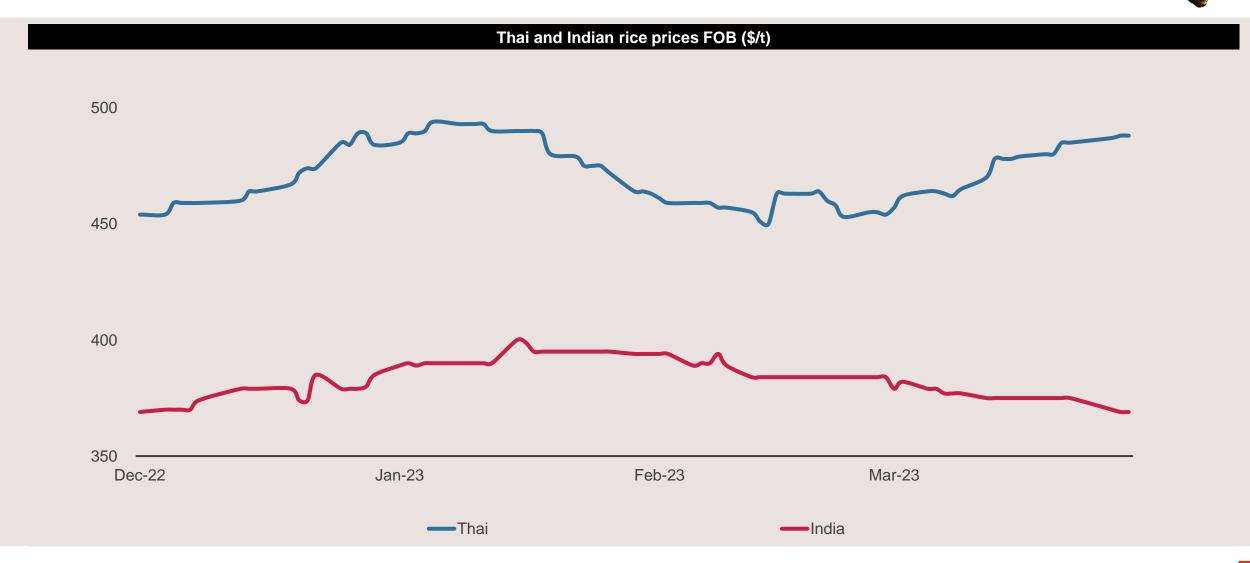
2,6% Operating margin



- Targeted promotions in Pasta to improve volumes and mix
- Continued investment in pasta plant to improve quality and build equity
- Improve price/volume ratio in Rice while sustained marketing to support newlylaunched innovation
- Optimise mix between core oats and valueadded products
- Margins expected to improve as a result of pricing interventions in Rice

- Strong top-line growth
- Profitability impacted by unfavourable mix and higher conversion costs
- Despite market share growth ahead of the category, Rice profitability impacted by poor price/volume management
- Tastic retains market leadership
- Snacking innovations well-received by customers and consumers
- Revenue growth in Jungle and Pasta driven by price inflation
  - Jungle negatively impacted by mix and declining category growth
  - Pasta impacted by adverse mix and factory under-recoveries

Divergence between Thai and Indian rice prices poses a challenge for our offerings in H2



**TIGER BRANDS** 



Milling and Baking	Other Grains		
<ul> <li>Wraps</li> <li>Value and volume share continuing to grow ahead of expectations</li> <li>Supported through combo deals with our own Groceries brands</li> <li>Marketing efforts to be sustained</li> </ul>	<ul> <li>Tastic Rice Cakes and Chips</li> <li>Regional launch well accepted by customers and shoppers</li> <li>Value and volume share trends ahead of expectations</li> <li>Rice Chips packaging won Gold Award at the recent FTASA 2022 print awards</li> <li>National roll out planned for later this year</li> </ul>		
<ul> <li>Tinkies</li> <li>Launch of new limited-edition flavours well-received</li> <li>Volume performance exceeded expectations in first 6 weeks</li> <li>Digitally led marketing campaign <ul> <li>Tik Tok and Instagram campaigns yielding strong engagement relative to industry benchmark</li> </ul> </li> </ul>	<ul> <li>Crunchalot Fillows</li> <li>Well received by customers and consumers</li> <li>Value share performance ahead of expectations</li> <li>Value share performance ahead of expectations</li> <li>Opportunity for increased sales and distribution</li> <li>Expectations</li> </ul>		

#### Looking ahead: H2 priority areas



Bakeries	Pasta	Rice
<ul> <li>Focus on new Albany brand positioning</li> <li>Roll out of improved recipe</li> <li>Focused capex rollout at key Bakeries</li> <li>Improve OEE's across the board</li> <li>Focus on bread volume recovery in the General trade while maintaining TEG</li> </ul>	<ul> <li>Focused promotional activity</li> <li>Implement new category proposition</li> </ul>	<ul> <li>Implement revised pricing strategy</li> <li>Expect margin recovery in H2</li> </ul>



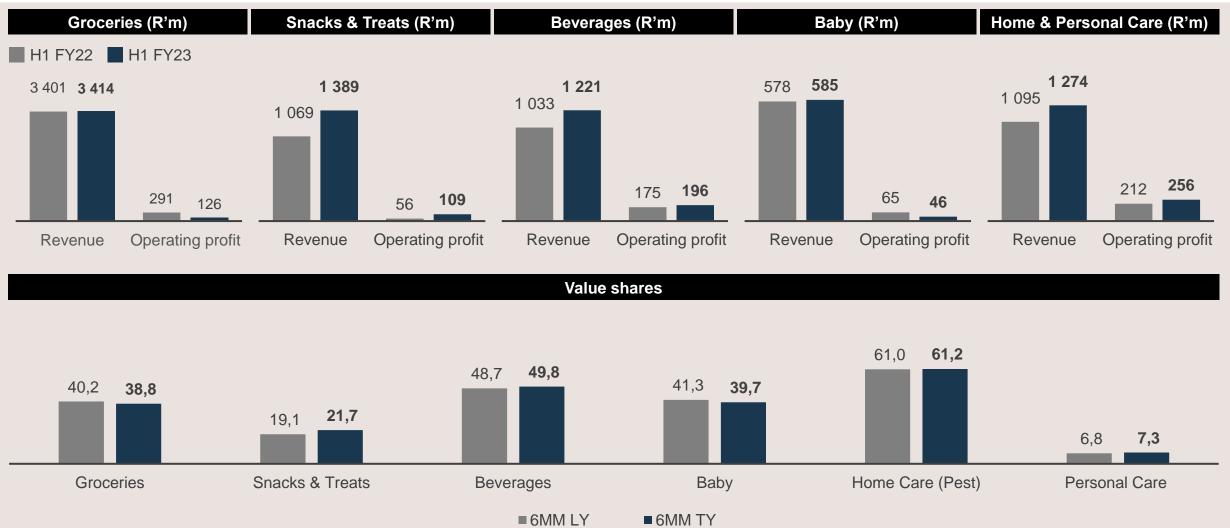


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#### **CONSUMER BRANDS**

Thushen Govender Chief Growth Officer





Previous innovations gain traction while new innovations continue to focus on value proposition and snackification



U	odate on previous innovatio	New innovations		
Roses Watermelon Drives growth of Rose's cordials range ahead of expectations	Energade Zero Two out of three flavours feature in the Top 10 innovations	Mrs Balls Chutney Value Packs Double digit growth since launch	Black Cat Black Cat Peanut Crunch Bar – a new snack delivering "healthier-for-you" option	Maynards Red & Black and Sweet & Sour launched - sensorial taste experience and snackification trend
KOO pilchards	Tomato Sauce PET	Kasi Magic Sauces	Benny's Stock Cubes	All Gold Jam and Sauces
Number 3 brand nationally,	bottles	Pleasing double digit growth	Affordable flavour	Affordable pack sizes in a
outperforming private label	Double digit growth	since		resealable container
Significant market share gains since launch	and gaining market share	launch		allows consumers access to a variety of flavours



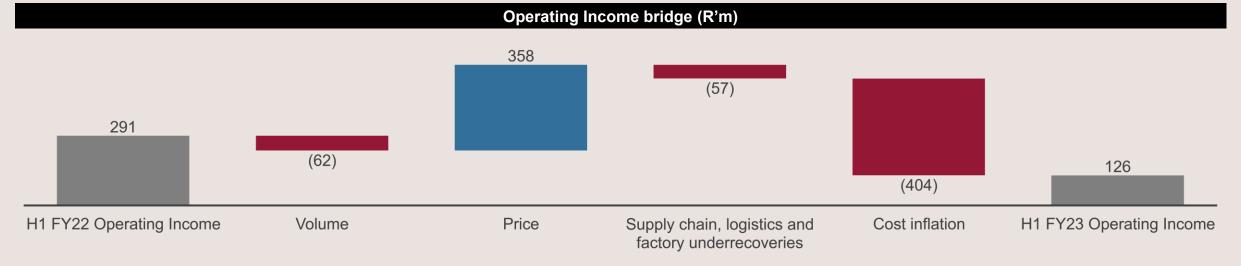
Value Growth to March 23		Volume Growth to March 23	
			• C c • S
Culinary	5,2 5,9	- 4,3 - 8,0	• S r( • C
Condiments	5,2 6,3	- 5,5 - 9,1	
Canned	2,0	- 3,1 - 8,9	
Ingredients	9,8	- 7,1 - 6,2	
Spreads	6,3 4,8	- 1,9 - 4,0	;
		12MM ■3MM	

## Category contraction evidence of change in consumer behaviour

- Shifting spend toward essential items and rotating into more affordable options
- Over the 12-month period the volume decline for the canned food category was 3,2%
- Regressing even further to 8,9% over the 3-month period to end March

Category dynamics, cost inflation and supply chain challenges impact profitability





- Exogenous factors impacting supply chain
  - Raw material shortages and quality issues causing factory under-recoveries
  - Price variance on tomato paste as the cost of Chinese paste hit all time highs
  - Loadshedding
- Logistics costs increases due to inflation and increasing stock levels due to the sales slow down
- Cost inflation experienced across most raw materials and packaging components

### Groceries



▲ -% R3,4bn <sub>Revenue</sub>



**485** bps

**3,7%** Operating margin



- Recruiting and inducting the new leadership team
- Distribution gains in innovations
- Tier 2 affordable product strategy on track
- Manufacturing platform efficiencies focusing on time and motion and automation
- New Peanut Butter Facility in progress

- Muted revenue performance as consumers divert spend to essential items and down trade to private label and value offerings
  - Private label experiences half the decline in volumes than that of the category
- Volumes impacted by category volume regression doubling over the last 3 months as well as customer overstocking at the start of the period
  - Branded players lose share to value players and private label in baked beans category
  - Mayonnaise performance impacted by intense competitor activity
- · Gains in price inflation offset by decline in volumes
- Raw material shortages result in factory under-recoveries
  - Specific to peanuts, vinegar, tomato paste
- Compounded by packaging cost increases and impact of loadshedding

## **Snacks & Treats**



▲ 30% R1,4bn Revenue

R109m Operating profit

**96%** 

263 bps

7,8% Operating margin



- Improve plant efficiency by reducing down time and focusing on asset care appropriate for the age of the facility
- Expand availability & service levels in convenience channels
- Drive the relevant product mix across the various channels
- Drive innovation via strategic partnerships

- Meaningful recovery following adverse impact of prolonged industrial action in the prior year
- Above inflationary increases in raw materials (sugar, cocoa) and ingredients (gelatine)
- Affordability addressed via price pack architecture and more affordable products such as candies will remain key growth driver
- Volumes supported by innovation and seasonal occasions (Christmas and back-to-school)
  - Price +12%; volumes +18%
  - Further development of revenue management to offset cost push
  - Pleasing short-term recoveries in value & volume across all subsegments
- · Increased throughput facilitated operating income growth
  - Updated maintenance regime operational

### **Beverages**



## ▲ 18% R1,2bn Revenue

▲ 12% R196m Operating profit

**V** 87 bps 16,1%

Operating margin



- Continuing concentrates profit recovery through innovation and CI initiatives
- Successfully commercialise innovations
- Continue to leverage the Out of Home channel to drive onthe-go or on-premise consumption
- Invest behind and drive cold availability

- Market share gains in a declining category reflective of price pack architecture strategies and strong innovation funnel
- Revenue growth of 18% driven by
- Volume growth +8%
- Price inflation +10%
- Profit growth driven by
- Continuous improvement initiatives
- Improved product mix
- Revenue management
- Optimal pricing of concentrates offset partially by competitive pricing dynamics in sports drinks category





# ▲ 1% R585m

R46m Operating profit

▼ 30%

**7** 346 bps

**7,8%** Operating margin



- Looking ahead
- Settle in the new MD and Customer Director post internal moves
- Innovation focusing on value propositions to defend share
- Increased focus on promoting the full basket offering across Well Being and Nutrition
- Relentless focus on CI initiatives to contain costs and recover profitability

Category impacted by affordability issues resulting in lower consumer demand across key segments

- Particularly jars and well-being portfolio
- Increasing activity and aggressive pricing strategies from private label offerings in pouches erode category profitability
- New value player in cereals at a significant discount to Purity and market leader
- Revenue increased marginally
  - Volume declines -6%
  - Price inflation +7%
- Operating income negatively impacted by lower volumes and adverse product mix

# Home and Personal Care (HPC)



▲ 16% R1,3bn Revenue ▲ 21% R256m Operating profit

69 bps

20,1% Operating margin



- Settle in new MD and Customer Director
- Relaunch and innovations in Body Care
- Secure winter volumes
- Commission new aerosol lines
- Grow general trade and hardware channels
- Key risks include cost push inflation & pest season slowing earlier than expected due to weather

- Overall segment driven by solid Personal Care performance & pesticides recovering off a low base; supported by certain category improvements in Home Care
- Personal Care category in volume decline
- Tiger volumes benefited from improved performance across key segments supported by strong brand plans and effective in-store execution
  - Price inflation +13%; Volumes +21%
  - Market share gains driven by Ingram's functional creams innovation gaining traction
- Home Care volumes impacted by lower pesticides demand at the start of the period
- Price inflation +13%; volumes -2%
- Improved factory efficiencies and conversion costs, supported by the solar power installation, boost operating income

## **Deciduous Fruit (LAF)**



▼ 32% R345m ▲ 71% -R16m Operating profit

🔺 611 bps

-4,6%

Operating margin



- Sale process has been reopened
- Reduced volatility with focused hedging strategies
- Continue to review all options to drive efficiencies and profit extraction

- Improved performance despite challenging operating environment
  - Loadshedding resulting in disruptions & additional production costs of R11m
  - Smaller fruit sizes from the current season led to reduced yields
  - Continued inefficiency at Cape Town port & adverse weather conditions impacting shipments
  - Cost push on cans and sugar has material impact
- Benefited from an improved sales mix and higher international selling prices
  - Somewhat offset by low opening stocks as well as ongoing logistical challenges
- Despite return of Northern hemisphere crops returning to normal levels, global fruit and puree pricing held firm
  - Further benefit of weaker rand however hedging strategies reduces upside but mitigates volatility

# WHAT HAVE YOU TRIED?

BENNY

مسحوق مرق دجاج

BOUILLON DE POULET EN POUDRE

BENNY

ALIVE WITH FLAVOUR

رق دجاج

CHICKE



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#### **REST OF AFRICA**

Polycarp Igathe Chief Growth Officer

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## Exports and International (excl. LAF)



▲ 25% R1,8bn Revenue



**184 bps** 

10,1% Operating margin



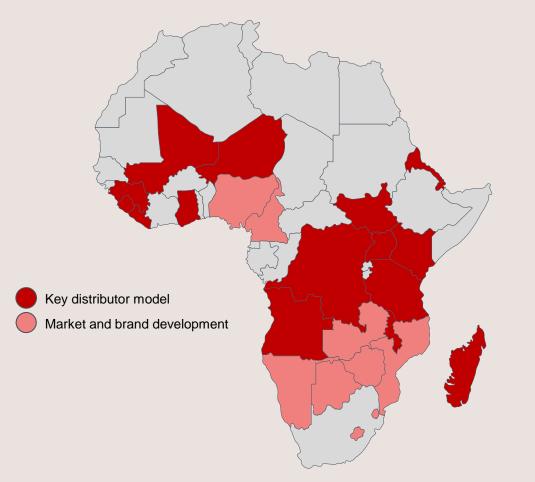
Looking ahead

- Improved sourcing alternatives to mitigate high cost of raw materials
- Focus on execution at the point of purchase to defend volumes
- Investigating incountry manufacturing capability
- Expanding distribution in COMESA region with a focus on Angola & Kenya

- Improved performance driven by Exports and Chococam
- Exports supported by brand and market development initiatives
  - Resulting in volume growth of 10% while price inflation amounted to 17%
  - Further supported by solid in-market execution
- Despite tough trading environment, Chococam continues to deliver growth
- Driven by optimal pricing strategies and price pack formats.
- Revenue increased 26% driven by +8% volumes, +11% inflation and 7% favourable currency moves
- Last year a garnishee order was served resulting in several accounts being blocked
  - Additional account blocked this year
  - Following the legal route towards resolution

# Rest of Africa Strategy underpinned by 3 growth drivers: market & brand development, key distributor model and inorganic growth





#### Exports – improve competitiveness and drive growth

- Deepen and expand distribution of Jolly Jus & Benny while driving deeper distribution of core brands
- Drive consumer awareness in country nuanced as necessary
- Distributors to drive expanded distribution for key products
- Improve efficiencies, expand capacity and reduce cost
- Execute on consumer-led innovation
- Explore in-country manufacture where it makes sense

## Chococam – leverage competent team to expand portfolio & geography and sustain leadership position

- Exports contribute 25% to revenue
- · Investments to improve efficiencies and increase capacity
- Consolidate leadership position in all categories
- Launch Tiger Brands products in targeted categories





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#### CONCLUSION

Noel Doyle CEO

#### Strategic focus sustained to improve future resilience and enhance relative performance



Challenge	Our strategic pillars	Our strategic response		
Constrained consumer and competitive landscape	MEET THE NEEDS OF THE CONSUMER	<ul> <li>H1 innovation of 3,2% ahead of market at 2,7%</li> <li>Top new product development – Energade Strawberry/Cucumber Zero; Beacon Whippy Egg</li> <li>Simplify innovation pipeline to focus on big-bets</li> <li>Volume &amp; value share gains</li> <li>Mixed brand equity performance</li> </ul>		
Input cost inflation	OPTIMISE THE SUPPLY CHAIN BE OBSESSED ABOUT COST SAVINGS AND	<ul> <li>OEE improvements being sustained despite in-bound supply issues impacting certain sites</li> <li>Value re-engineering on track</li> <li>Improved quality performance across portfolio</li> <li>Continuous improvement savings tracking ahead of plans</li> <li>SKU rationalisation</li> <li>Digital transformation on track</li> </ul>		
The role of market leaders in addressing societal and environmental outcomes	EFFICIENCIES	<ul> <li>Significant progress in filling key and critical roles</li> <li>Targeted employee engagement initiatives underway</li> <li>Programmes in place to improve succession planning and technical skills development</li> </ul>		

#### Strategic focus sustained to improve future resilience and enhance relative performance continued



Challenge	Our strategic pillars	Our strategic response	
Constrained consumer and competitive landscape		☑ Targeting capex spend of R1,3 billion focused on efficiencies and automation	
	BUILD A GROWTH PIPELINE	Increased representation in the General Trade reaching 42 786 stores and increasing SKU's to 90 from 74	
	•	☑ Improved Rest of Africa performance sustained, positioned for growth	
		☑ Leveraging potential partner networks for lower-risk growth initiatives	
The role of market leaders in addressing societal and environmental outcomes	INVESTING IN A SUSTAINABLE FUTURE	☑ Carbon reduction tracking in the right direction	
		☑ Water & energy savings projects delivering ahead of plan	
		☑ Well-prepared for loadshedding so far - business continuity plan in place up to stage 10	

Operating environment likely to get worse before it gets better

- Second half unlikely to match prior year performance
- Loadshedding contingency plans in place to cope with loadshedding up to stage 10
  - Cost recovery not guaranteed
- Remedial actions in Rice & Groceries in H2 to support an improved performance in F24
- Targeted initiatives in Bakeries to balance performance between modern and general trade
- Continued focus on sustaining Export performance
- Working capital position to improve progressively
- Tightrope between short term results & long-term growth requires "re-tensioning"
  - Aggressive root & branch review of cost base

TIGER BRAI

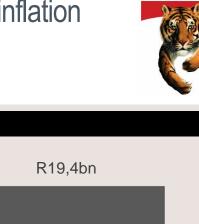




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#### Q&A

Volume recovery in key segments including Bakeries, Snacks & Treats and Exports while inflation reflects sustained level of raw material and cost increases



**TIGER BRANDS** 

#### Revenue Price inflation 17% Volume (1%) R16,8bn **Total** Price Volume Forex Grains 22% 22% **Consumer Brands** 10% 10% HPC 16% 12% 4% **Domestic operations** 16% 16% -**Exports & International** 10% (9%) 15% 4% **Total operations** 16% 17% (1%) = H1 FY22 Price Volume H1 FY23

#### Summary of ratios



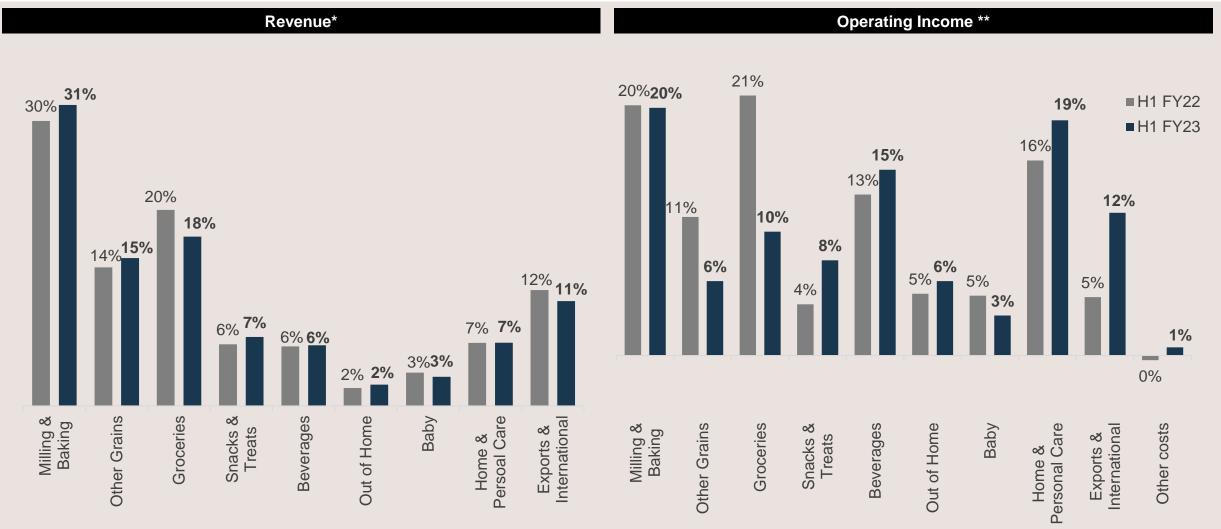
Cash generated from operations (R'm)	)▼ 41% Cash and cash equivale	ents (R'm)	Rm	H1 FY23	H1 FY22
			Net cash (R'm)	(1 664)	318
		657,9	Return on equity (ROE)	16,7%	15,7%
516,7	618,2	001,0	Return on invested capital (ROIC)	12,7%	13,5%
010,7			WACC rate	14,5%	13,0%
			Working capital per R1	21,7	21,5
			Net working capital	103,7	106,6
304,6			Stock days	102,7	110,9
			Debtor days	35,1	29,6
			Creditor days	34,1	33,9
H1 FY22 H1 FY23	3 H1 FY22	H1 FY23			

#### Income from associate companies



Rm	H1 FY23	H1 FY22
Carozzi	240,9	147,6
National Foods Holdings Ltd	33,9	34,1
Other	(0,2)	-
Total	274,6	181,7



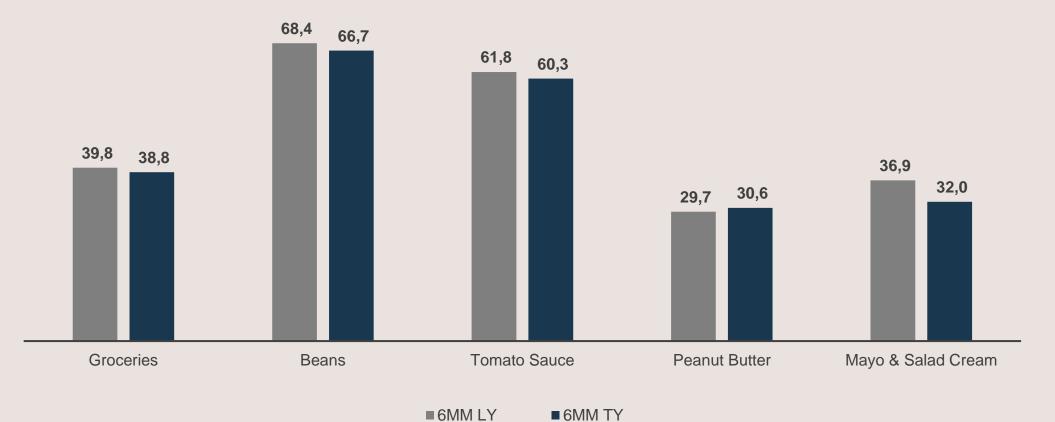


\* Revenue before once-offs

\*\* Operating income before impairments, fair value losses and non-operational items

Overall Groceries performance indicative of constrained consumer resulting in category contraction

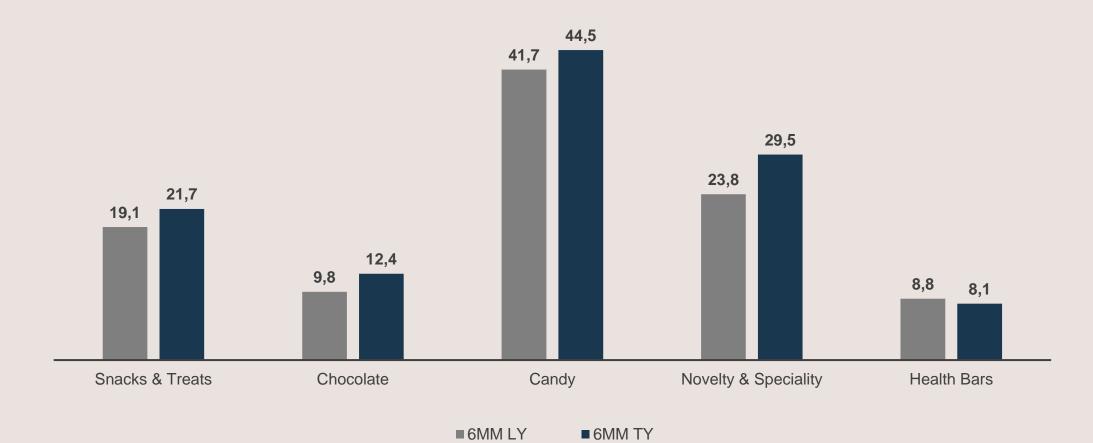




Source: IRI Tiger value share March 2023 performance

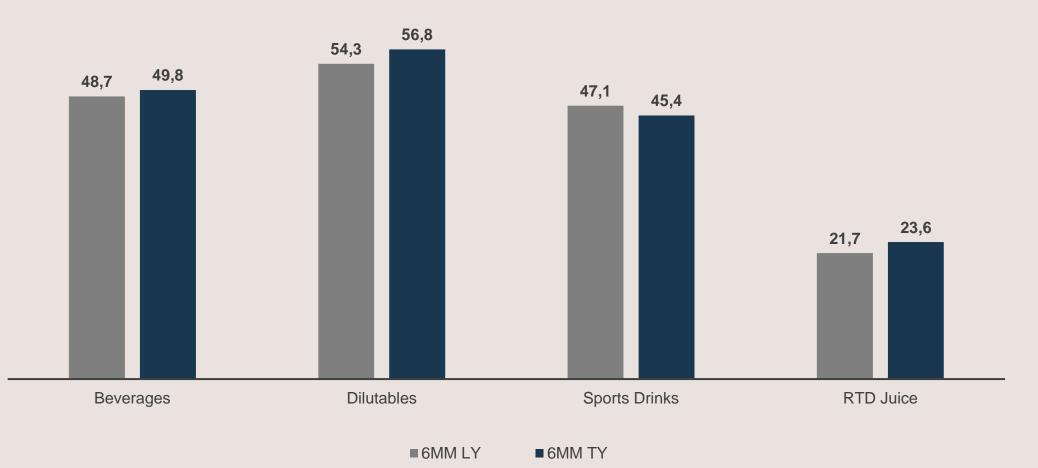
Volumes in Snacks & Treats facilitated by recovery in demand following prolonged strike action in prior period





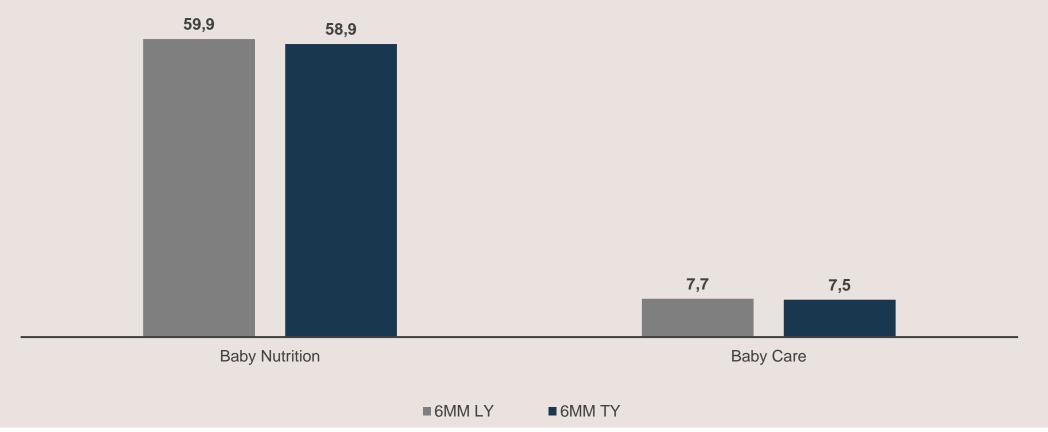
Beverages share growth driven my effective pricing of Oros and improved distribution of ready-todrink





Baby nutrition impacted by category affordability issues resulting in lower demand for jars





Home Care reflects delayed pest season; Personal Care benefits from improved performances in body care, depilatories and deodorants



