

TIGER BRANDS – OK PROMOTION – WIN YOUR SHARE OF 100 000

PROMOTIONAL COMPETITION RULES

1. This competition starts on 1 August 2017 and closes on 1st of October 2017. No late entries will be accepted.
2. The competition is open to all South African and Namibian residents who are 18 years and older and are in possession of a valid identity document.
3. No director, employee, agent or consultant of the Tiger Brands Group of Companies and OK Foods, their spouses, life partners, business partners or immediate family members, or the supplier of goods and services in connection with this competition may participate in this competition.
4. Anyone who within a period of 183 days preceding this competition has won any competition organised, promoted, or conducted by Tiger Brands, who resides at the same address as such a Winner, or who uses the same telephone number to enter this competition may not participate in this competition.
5. To enter this competition, a participant must buy any of the participating products and sms their token number (found on participants till slip) to 41534 (For entrants living in South Africa) or 2222 (For entrants living in Namibia). Standard SMS rates apply and free SMS's do not apply. In country rates apply for Namibian entries.
6. Multiple entries are permitted but the prize will be limited to one per entrant.
7. The promoter is not liable for the failure of any entry relating to this promotional competition that may result in an entry not being successfully submitted.
8. Entries which are unclear, illegible or contain errors will be declared invalid.
9. There is 100 000 worth of OK vouchers to be awarded over the 9 weeks of the promotion
10. The Prizes are not transferable or negotiable.

11. The Organisers reserve the right to substitute the prizes for an alternative prize of equal or greater value should the prizes promoted not be available due to unforeseen circumstances.
12. The winners will be selected by an Audited random draw and will be notified telephonically within two weeks of the selection having taken place. In the event that the winners cannot be successfully contacted following all reasonable attempts to do so the promoter reserves the right to draw another winner in substitution. The name of the prize winners will be available on the consumer care line.
13. Any prize not taken up for any reason within one month of notification will be forfeited.
14. The winners may be required to sign a waiver of liability and indemnity before claiming the prize. The winners will be required to provide his / her name, ID number and copy of ID document together with their contact details and to sign an acknowledgement of receipt of the prize. They will also be required to send through valid banking details that can be used to make the deposit. Neither Tiger Brands, nor OK Foods will be held liable for any money deposited into the incorrect bank account if these are the details supplied by the winner.
15. The prizes will be arranged by the promotional agency and any queries in this regard may be directed to the Tiger Brands consumer care line 0860101107.
16. The Winners may be requested to attend the draw and announcement of winners, to take part in the promoter's publicity campaigns or to allow his / her name and likeness to be used by the promoter for promotional purposes. The winners are however, entitled to decline such request.
17. Where the winner consents to take part in the promoter's publicity campaigns, he / she will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the promoter.
18. By entering this competition all participants accept and agree to abide by these rules.

19. The judges' decision will be final and binding and no correspondence will be entered into.
20. A copy of these rules can be found on the Tiger Consumer care line throughout the period of the competition or can be obtained from the Consumer Services Division, as indicated in rule 15 above.



The banner features a central red sign with white lights and the text "CASH CARNIVAL". Above the sign is a "TIGER BRANDS" logo with a tiger. To the right, a yellow box says "Buy any of the participating products and stand a chance to". Below this, the text reads "WIN your share of OK VOUCHERS to the value of 100 000 for 9 weeks". At the bottom, it says "TO ENTER: BUY any participating products, SMS your token number to 41534 (SA) or 2222 (Namibia)". Fine print at the very bottom states: "Standard SMS rates apply. Free SMS's do not apply. In country rates apply. Promo dates: 1 August 2017 - 1 October 2017. For terms and conditions visit www.tigerbrands.co.za".

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