

Energade takes it to the next level

Launched in 1993, Energade was the first Sports drink to hit South Africa and through strategic sports sponsorships, product innovation and delicious flavours, Energade soon became the brand that sportsmen and women trust to keep them hydrated and help boost their performance and recovery.

In addition their already extensive range, Energade are about to launch an exciting addition to the family. There's no containing the power of the new carbonated Energade Energy drink with Taurine, Caffeine and Electrolytes.

THIS IS HOW THE BODY BENEFITS FROM THESE VITAL INGREDIENTS:

TAURINE

- Increases the action of insulin, improving glucose tolerance, and acting as an antioxidant.
- Is vital for the proper function of the minerals potassium, calcium, magnesium, and sodium.
- Regulates heart rhythm, cardiac contraction, blood pressure, and platelet aggregation, and regulates the excitability of neurons.
- Detoxifies liver cells of various toxins. Helps form bile acids and maintains cell membrane stability.
- Reduces the synthesis of lipids and cholesterol that are associated with atherosclerosis.

CAFFEINE

- Can improve performance during exercise Keeps the mind alert and the body energized.

ELECTROLYTES

- Help fight fatigue
- Support a number of functions in the body

The new Energade Energy drink comes in a 330ml slim can and is available 2 tasty flavours – Blueberry Boost and Naartjie Rush. Look out for it in stores!

Did you know?

Energade is proud to be involved in the sponsorship of the following:

- Springboks
- Bafana Bafana
- Absa Cape Epic
- Comrades Marathon