

**TIGER BRANDS**



Tiger Brands in the top ten at the Sunday Times Top Brands Awards

**Koo, Tastic and Lucky Star were in the top ten at the Sunday Times Top Brands Awards.**

2 August 2012

At the Sunday Times Top Brands Awards held in August, three of Tiger's brands were recognized as being in the top ten Overall Favourite Consumer Brands in South Africa. Koo was in first place, Tastic was in seventh and Lucky Star took eighth. "Well done to all the team on their achievements," says Brenda Koornneef, business executive: Group Marketing and Corporate Strategy. "Three brands in the top ten is spectacular." Many of our products were also featured in various other categories as well. Here is a full list of the winning brands from Tiger brands:

Grand Prix: Overall Favourite Brand - Consumer

- 1 - Koo
- 7 - Tastic
- 8 - Lucky Star

Essential Foods - Consumer National

- 1 - Tastic
- 2 - Albany
- 5 - Ace

Fruit Juice - Consumer National

- 5 - Halls
- 7 - Oros

Household Cleaning Consumer National

- 6 - Jeyes

Laundry Care - Consumer National

- 9 Bio Classic

Personal Care - Consumer National

- 8 - Ingram's

Tinned Foods - Consumer National

- 1 - Koo
- 2 - Lucky Star
- 3 - All Gold
- 5 - Enterprise
- 8 - Hugo's