

TIGER BRANDS LIMITED
(Incorporated in the Republic of South Africa)
(Registration number 1944/017881/06)
Share code: TBS
ISIN: ZAE000071080

ACTING FINANCIAL DIRECTOR

Shareholders are advised that pursuant to the resignation of Michael Fleming as Finance Director of the Company with effect from 31 December 2010, Clive Vaux, currently Corporate Finance Director and Executive Director of the Company, has assumed the responsibilities of Financial Director in addition to his existing responsibilities, with effect from 1 January 2011 until the appointment of a new Financial Director.

Date: 27 January 2011

Sponsor
JP Morgan Equities Limited